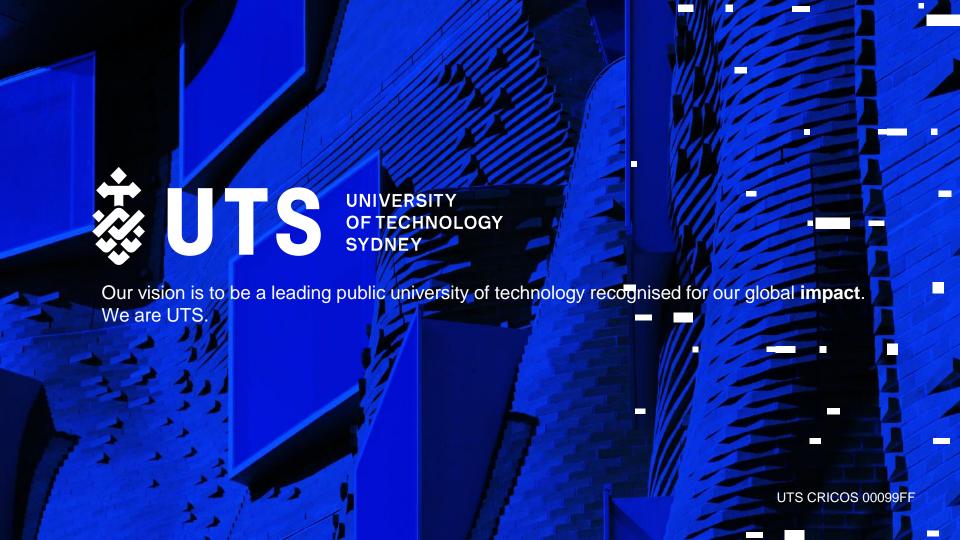




Time	Topic
15:00 – 15:10	UTS and UTS College overview
15:10 – 15:20	The Fintech industry in Vietnam by Vinh Tran
15:20 – 15:45	Skills Workshop by Vinh Tran
15:45 – 15:55	Open Q&A with Vinh Tran and Jasmine Cheng
15:55 – 16:00	Lucky draw







# **UTS** at a glance



More than **45,000** students in 2019, including **15,134** international students



Established in 1988

#1 young
university in
Australia – 2019
QS Top 50 Under
50 Ranking and
Times Higher
Education
Young University
Rankings



150+ undergraduate and 250+ postgraduate courses across traditional and emerging disciplines



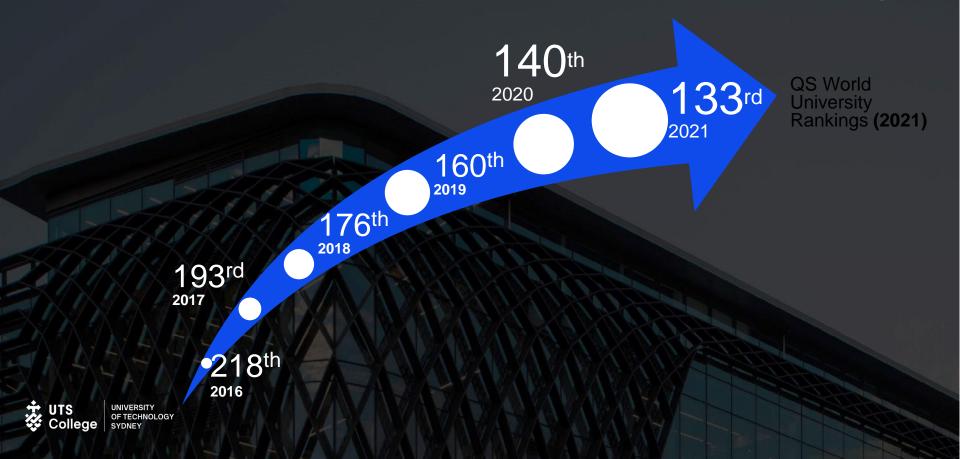
210,000+ alumni living in 140+ countries



**5 locations** (Broadway, Haymarket, Blackfriars, Botany and Moore Park)



## We have consistently climbed all major rankings



# Located in Sydney

**UTS Campus** 

**Town Hall** 

**Central Station** 

Harbour Bridge

#9 Best Student City in 2019 (QS) #2 city for innovation in the Asia-Pacific region (Solidiance)

Multicultural city: 39% of population born overseas

NSW is the startup capital of Australia, home to almost 50% of all startups #11 Most liveable city (Mercer 2019)

**Opera House** 



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# **UTS** Rankings

No.

1

in Australia for universities under 50 years of age in the QS World University Rankings® Top 50 under 50 2020

No.

**69** 

in the world and 7th in Australia for graduate employability in the QS Employability Rankings 2020 No.

1

in Australia for universities under 50 years of age in the Times Higher University Rankings 2021

Тор

160

universities in the world in the Times Higher Education Rankings 2021 No.

11

in the world for universities under 50 years of age in the QS World Rankings® Top 50 under 50 2021

No.

133

in the world in the QS World University Rankings<sup>®</sup> 2021 No.

9

in the world for universities under 50 years of age in the Times Higher Education Young University Rankings 2021

**Rated Five Stars** 



in the international QS Stars University Ratings™ 2018-2021

# Disciplines

We conduct research and offer 150+ undergraduate and 240+ postgraduate courses across traditional and emerging disciplines:





## Skills for the future of work



Digital literacy



Problem-solving skills



The ability to work across disciplines



Interpersonal skills

# Strong industry links

Our Advisory Board is an elite panel of entrepreneurs, company directors and executives from some of the world's most powerful companies and organisations.

Over 50 Adjunct Professors bring extensive practical experience to teaching with guest lectures, live case studies and projects

Our U/G Business and Professional industry placement internships provide real-world experience and an opportunity to put theory into practice

Our programs are developed/designed in consultation with industry/business leaders and associations

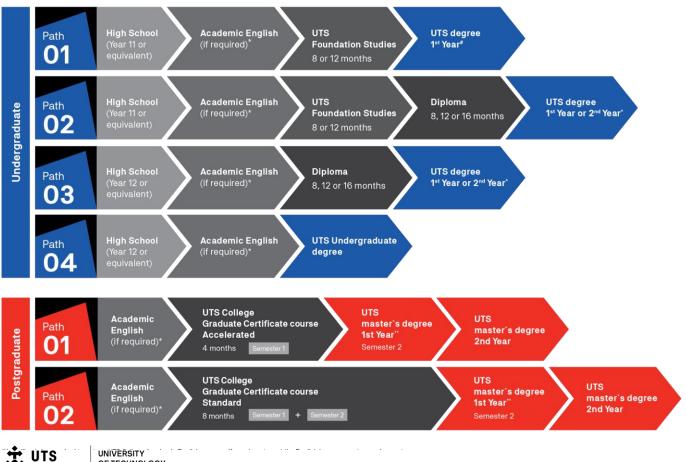


Student prizes and scholarships are funded by industry partners and associations

Business







College S

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## Why Fintech

- Growing demand for Fintech workers
- Vietnam has an increasingly connected population
- Greater demand for financial technologies (fintech) like digital payments, cryptocurrencies and blockchain.
- Vietnamese companies in e-commerce and financial technology are actively seeking employees for existing and future job vacancies.





## Fintech salaries by profession





#### **Al Developer**

- Entry level: 10 mil VND per month
- Senior: 30.5 mil VND per month
- Average: 20 mil VND per month



#### **Software Engineer**

- Entry level: 8 mil VND per month
- Senior: 27 mil VND per month
- Average: 17 mil VND per month



#### **Data Analyst**

- Entry level: 7 mil VND per month
- **Senior:** 25 mil VND per month
- Average: 16 mil VND per month



#### **Online Banking Manager**

- Entry level: 18 mil VND per month
- Senior: 50 mil VND per month
- Average: 33 mil VND per month



#### **Financial Compliance Analyst**

- Entry level: 10 mil VND per month
- Senior: 29 mil VND per month
- Average: 19.2 mil VND per month



#### **Blockchain Software Developer**

- Entry level: 7 mil VND per month
- Senior: 23 mil VND per month
- Average: 15 mil VND per month



## Fintech shaping future career trends



2 million jobs created in computing, maths & engineering

2020-2025 skilled IT worker growth New jobs created for mobile apps & 3D game design

Telecommunications boom creating profound change

Competitive advantages in the digital era

#### Skills in-demand



**Blockchain and Distributed Ledger Technology** 



**Financial Services Regulation and Compliance** 



**Software Engineering and Data Science** 



Cybersecurity



**Data Analytics** 



**Artificial Intelligence** 



## Leading Fintech's in Vietnam









From 2017-2020 new Fintech's in Vietnam grew by 170%





## Value of Fintech industry in Vietnam





#### Fintech's quadrupled!

In the past 3 years, Fintech's in Vietnam have nearly quadrupled!



USD\$9 billion

estimated current market value



## Fintech growth in Vietnam

1 20% increase

e-commerce vacancies

10% increase

Fintech job openings



## **Data Analytics**

#### **Congratulations!**

You have just won a prize. You are given 2 options to receive the prize, you can **choose only one**.

#### **Option 1**

You can receive 100 million VND from me right now in cash.

#### Option 2

You can receive 500 million VND from me in 6 months.

Which one will you choose and why?

What other information could be useful for you to make the decision?





## **Data Analytics**

#### It depends...

# What other information could be useful for you to make the decision?

Who am I?

How much assets do I have?

What job do
I have?

Have I ever missed a payment?

What is my salary?

Who are my friends?

How likely am I able to pay you in 6 months?

Have I done something like this for others?



## **Data Analytics**

- ➤ Data analytics is the science of analysing raw data in order to make conclusions about that information.(\*)
- ➤ Data analysts exist at the intersection of *information* technology, statistics and business. They combine these fields in order to help businesses and organisations succeed.
- ➤ The techniques and processes of data analytics have been automated into mechanical processes and algorithms that work over raw data for human consumption.



(\*) https://www.investopedia.com/terms/d/data-analytics.asp



## Data Analytics and Al

Now,

let assume you have chosen 100 million VND.

Next decision you need to make:

What should I do with this money to get the most money back in the future?





#### Data Analytics and Al

Now, let assume you have chosen 100 million VND. Next decision you need to make:

Ask my parents to keep it for me

Buy shares on stock market. Which company?

Lend money to my best friend. Who are they?

Put all in the bank's savings account

Use this for my education

Buy a new iPhone

A combination of a few options

Where should I invest this money in to get the most money back in the future?





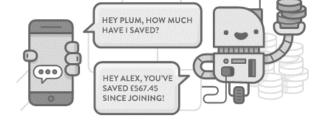
## Data Analytics and Al

Personalised banking. Not just for the rich.

Predictive recommendations on investments.

Risk management at scale and lower cost.

More accurately predict the future.





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#### From UTS College Sydney campus:

**Vinh Tran** 

Program Manager - Business

**Jasmine Cheng** 

Program Manager - Engineering & IT

